

CSU Atlanta Alumni Meeting
1/23/2021 3:00 pm - 4:15 pm

President Council Call:

Free Tuition Program for active alumni member's relatives to increase enrollment.

Lifetime Membership for the National Alumni Association is \$500; the price could potentially increase soon.

Local/National dues are due now!!

Treasury Report and balances were read

Allocation of funds from last year:

Website update

PO Box renewal

Food for wellness

Covid care packages

2 scholarships

LLC license renewal

Email fee

Assessment fee

CSU raised \$15k for COVID Relief

Chapter will reach out to GA students to raise awareness about the relief support.

No update on Homecoming.

National Conference will be virtual this year.

2022 National Conference will be in Columbus.

Mentoring Program's goal- provide one-on -one encouragement and support to current students for successful matriculation.

Scholarship Report

\$2,500 provided in scholarships in 2020

\$600 COVID relief to students

Website Upgrade Report (Ideas):

Success Stories Needed

Membership tracking

Login portal

Chapter goals incorporated into design

External Web Designer to review and provide website recommendations (Tina has a connect)

Brag recognition to highlight chapter accomplishments

Professional headshots for chapter (Sabrina, photographer)

Business networking (highlight chapter member's businesses and talents)

Add our chapter hall of famers

Update chapter members contact information

Constant Contact (Toni Alexander is the contact at Central), Mail Chip, and other software are options for mass communication.

43 students are currently enrolled at Central from Georgia!!!

Fundraising ideas (are needed):

Example- CSU gear package

Home purchase or referral made- will give percentage of commission back to the chapter

New Business:

James Wright's ideas:

Fundraising- President Biden will reinstate funding for the My Brother's Keeper Program. Congresswoman Joyce Beatty (Centralian) leads the Congressional Black Caucus in Columbus. The suggestion is to make contact with her to see what needs to happen for us to get on the list for funding.

Hall of Fame- nomination of Atlanta chapter members into the Hall of Fame.

22 Board seats available for NAA. Voting is underway, submission cut off is 1/30/2021.

Paying national dues allows you to vote in the election. If electing to pay \$85, please pay through our local chapter and the \$50 will be sent to the university. This is an efficient method in ensuring the chapter receives our \$35 in a timely manner.

If you elect to pay via Central's website, it does not allow you to indicate which chapter you want your local dues to be associated with.

If you live 50 miles outside of Atlanta, you must specify your dues should be allocated to the Atlanta chapter when paying directly to Central!!

We'd like to consider changing the chapter name from Atlanta to Georgia in an effort of accommodating all that live within the state.

We conduct business in a 501(c)7 status is a (social club nonprofit organization), therefore changing the name is procedural to include updates for the chapter by-laws and constitution.

COVID -19 Vaccination

If you have an established Emory healthcare account, you can sign up now for Covid vaccination. An Emory healthcare account is only established if you've been seen by an Emory professional.

Karen Lee and Star will lead the Wellness Check Committee for Georgia alumni and students.